The Power of Healing Fundraising Luncheon

An annual benefit to provide treatment to members of our community who are suffering from the trauma of childhood abuse, neglect and sexual abuse.



Dear Friends,

ChildSafe Colorado is a non-profit that provides therapy for victims of child abuse, primarily child sexual abuse, their non-offending family members and adult survivors of abuse. We provide the most comprehensive, trauma-focused outpatient treatment to survivors of childhood sexual abuse in the region. We work to restore dignity and trust to repair the damage done to survivors, reduce the risk of re-victimization and prevent the cycle of abuse from carrying over into future generations.

More than 80% of our clients fall into the lowest income levels and cannot afford to pay even the lowest amount on our sliding scale of \$5. ChildSafe never turns anyone away due to an inability to pay.

Thank you for volunteering to help us to spread the word about our mission. With your help we can change the lives of those in need. As a table captain for our second annual Power of Healing Fundraising Luncheon, you will help ChildSafe raise funds to offset the cost of therapy for victims who may otherwise be unable to afford this necessary treatment.

This hour-long luncheon will consist of networking, lunch and a live program with Fort Collins native and American Ninja Warrior, Flip Rodriguez . There is no cost to attend this event, but registration is required. We are asking for your help to fill the room with generous guests as we will be making a formal ask at the end of the program. All donations are tax deductible.

INCLUDED IN THIS PACKET

- Event Overview
- Table Captain 101
- Checklist and Duties
- ChildSafe Colorado Information
- FAQ's
- Sample Invitation

Thank you for your help and support!

Event Overview

What:

ChildSafe's Second Annual Power of Healing Luncheon

When:

Thursday, January 20, 2022 Check-in and Networking: 11:30 AM Lunch and Live Program: 12:00 PM–1:00 PM

Where:

The Hilton Fort Collins 425 W. Prospect Road, Fort Collins, CO 80524

Who:

Anyone is welcome to attend!

This event is free, but registration is required.

The room will be filled with business owners, law enforcement, professionals and other members from around the northern Colorado community.

How:

After lunch and an inspiring speaker, guests will be asked to make a contribution to ChildSafe to help us reach our fundraising goal of \$25,000.

WE HAVE A GOAL OF RAISING \$25,000

The money raised from this event will support essential programs such as:

- Teen girls group
- Boys group
- Parenting classes
- Direct treatment for clients

FEATURING: American Ninja Warrior Roccigueze

Coming off of 11 years on American Ninja Warrior (ANW), Flip has been an unrelenting force both on and off the course. Through his platform on ANW, Flip has gone beyond the screen to fill auditoriums and gyms with his story of the trauma of being sexually abused as a child growing up in Fort Collins. His dedication to *Flipping* his life in a positive direction has inspired many. Flip is an ambitious and hardworking athlete and individual, serving as a constant example that anyone can change their life for the better regardless of situation or circumstance.

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Schedule and Tasks

January 14, 2022

This is when confirmed guests lists are due.

You can either email your guest lists to cjones@childsafecolorado.org or register online at childsafecolorado.org/powerofhealing

Information we will need:

• Guest Name, Guest Email, Guest Address, Food Choice

If you have invited guests drop out, please fill their spot and email Cathy at **cjones@childsafecolorado.org** with the changes by Friday, January 14, 2022.

January 20, 2022 (Day of Event)

- Arrive at The Hilton at 11:30 AM to pick up your nametag and donation forms.
- Mingle, greet and welcome your guests.
- Distribute donation forms when indicated by the speaker.
- Make your own gift at the same time as your guests pledge their support.
- Return your table envelope to our staff at the check-in/out table at the end of the event.

After the Event

- Thank your guests through an email, a phone call or a thank you note.
- Donations are tax deductible and all donors will receive a thank you/tax receipt from ChildSafe (this is why it is so important for us to have their email and mailing address).
- Follow up with any guests who were unable to come, but expressed interest in ChildSafe. They can still donate online, over the phone, by mail (via check) or in person!

STARTING NOW

- Call (970) 472-4133 or email cjones@childsafecolorado.org to confirm your willingness to volunteer to be a Table Captain.
- Make a list of friends, family members and colleagues that you think may have an interest in ChildSafe's mission and would be willing to support us.
- Identify a list of seven other guests to fill your table and make a goal to invite them by January 15, 2022.
- We have included an email template for you to use to invite your guests in this kit.

ChildSafe Statistics and Testimonials

- In 2021, ChildSafe provided therapy for almost 1,000 clients.
- Our youngest client was 2 years old and our oldest was 90
- ChildSafe currently treats victims in Northern Colorado and Southern Wyoming
- ChildSafe will never turn anyone away due to an inability to pay
- One in five will experience child abuse before the age of 18

Typs for Inviting Guests

- Tell your invitees why you're passionate about ChildSafe. Have you attended an event? Volunteered? Taken a tour of our building? Please share your story.
- Use the facts provided for you in the packet about ChildSafe
- Share the goals for our Power of Healing Luncheon
- Educate guests prior to the event by directing them to our website <u>www.childsafecolorado.org</u>, or our <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> or <u>LinkedIn</u>.
- Think about the best way for you to invite your guests. Is it a phone call, email, text or coffee date? Use the best method for both you and your guests.

"My favorite part of working for ChildSafe is seeing the hope and healing in our clients every day. It blows me away to see the strength our clients possess and I feel honored to get to witness even a tiny part of their journey."

CHILDSAFE THERAPIST

"Thank you with all of my heart"

CHILDSAFE CLIENT

Frequently Asked Questions

What if I have fewer or more than seven guests?

If you have less than seven guests then we will combine your table with other guests. If you have more than seven guests then we will seat your additional guests close to your table so that you are still able to welcome and interact with them.

What if my RSVP count changes the night before the event?

Call us at (970) 472-4133 or email **cjones@childsafecolorado.org** as soon as possible.

Is there a dress code?

Please come dressed comfortably in business casual attire.

Is there a minimum amount my guests are expected to give?

There is no minimum gift amount. We ask that you invite guests who share our passion for the work ChildSafe does and are willing to share their time or resources. For tax purposes, the value of your lunch is \$30 with gratuity.

Where does the money go?

ChildSafe Colorado is a 501(c)3 nonprofit organization. Funds raised at our luncheon will go towards supporting our mission by offsetting the cost of therapy for victims of child abuse, their non-offending family members and adult survivors of abuse.

What should I do if a guest I ask to attend can't, but would still like to donate?

There are many ways they can donate!

- Online via our website at www.childsafecolorado.org/donate.
- Call us at (970) 472-4133 to make a donation over the phone.
- Mail a check to ChildSafe Colorado 2001 S. Shields Street, Bldg. K, Fort Collins, CO 80526-1838 (no cash, please).
- Text "CHILDSAFE" to 44321 will be directed to this page: secure.givelively.org/donate/childsafe-colorado-inc.
- **ReFUND CO:** A program that gives you an opportunity to directly support ChildSafe Colorado. If you are eligible for a refund from the State of Colorado, you can choose to donate some or all of your refund at the time of filing. Please use registration **#: 19971171394** if you would like to donate all or part of your state tax refund to ChildSafe.
- In December via Colorado Gives Day at <u>www.coloradogives.org/organizations.</u>
 In the search how enter our name: ChildSafe

In the search box, enter our name: ChildSafe. A percentage of your gift will be matched by the Community First Foundation.

Sample Emails

INVITATION:

Dear [invitee],

I am honored and excited to be hosting a table at ChildSafe's Second Annual Power of Healing Luncheon, and I would love for you to join me. Let's get together and unite under supporting an incredible organization.

This event supports ChildSafe Colorado. A non-profit here in Fort Collins that provides therapy for victims of child abuse, primarily child sexual abuse, their non-offending family members and adult survivors of abuse. They provide the most comprehensive trauma-focused treatment to survivors of childhood sexual abuse in the region, and work to restore dignity and trust to repair the damage done to survivors, reduce the risk of re-victimization and prevent the cycle of abuse from carrying over into future generations. This gathering will bring together members from all around our community including: local business leaders, council members, and community leaders. I hope you will join me!

The luncheon is Thursday, January 20, 2022 at the Hilton Fort Collins and registration will begin at 11:30 AM. The program will begin promptly at 12:00 PM and will go until 1:00 PM. This program will be moving and inspirational, featuring Fort Collins native and American Ninja Warrior, Flip Rodriguez.

There is no cost to attend the event, but registration is required. Please head over to childsafecolorado.org/ powerofhealing/to register and put my name when it asks who you would like to sit with. Thank you for helping to change the lives of children and families in Northern Colorado!

Please let me know if you'd like to join me for lunch.

Best Regards, [Your Name]

Sample Emails (continued)

CONFIRMATION:

Once your invitee has said "yes," help them put it on their calendar by sending out an Outlook, Gmail, iCloud, etc. meeting request.

Sample email confirmation:

Subject - Childsafe's Power of Healing Luncheon When: January 20, 2022, 11:30 AM–1:00 PM Where: The Hilton Fort Collins

Thank you for joining me at ChildSafe's Power of Healing Luncheon! Doors open at 11:30 AM. Come early to mingle with me and other ChildSafe supporters and staff.

I'll see you on January 20 at 11:30!

[Your name] [Your contact information]

THANK YOU FOR JOINING ME:

Following the lunch, please be sure to thank your table guests by email or note:

Sample thank you message:

Dear [Guest's Name],

Thank you so much for joining me at ChildSafe's Power of Healing Luncheon yesterday!

I hope you found the event moving and informative.

I appreciate your help in supporting the amazing work ChildSafe does for victims of child abuse, their non-offending family members and adult survivors of abuse.

Look forward to seeing you again soon!

Best Regards, [Your Name] Thank you for helping us lead the charge in 2022 by serving as a Table Captain for this event.

We honestly couldn't do this without you.

We hope you enjoy our speaker and the company of like-minded friends in our community.

Please don't hesitate to reach out for our assistance.



2001 S. Shields Street, Building K, Fort Collins, CO 80526 970-472-4133 Phone www.childsafecolorado.org 🛽 🚹

