

# Healing Starts Here



For 38 years, ChildSafe has been a steady force in Northern Colorado addressing childhood trauma primarily resulting from sexual abuse. Our mission is to break the cycle and heal the trauma with specialized treatment, education, and community outreach. We are committed to healing these invisible wounds that significantly impact the lives and wellbeing of our children and families.

All funds we raise from sponsorships goes to providing direct care to clients in our community. When we say we can't do this work without you, we mean it! It's our goal to help children have the best possible start in life so they can be mentally healthy, happy, and productive adults with bright futures. ChildSafe never turns anyone away from life-affirming services because of an inability to pay.

*With your help, we can start the most vulnerable  
in our community on the path to healing.*

We have an exciting opportunity to join the Loveland Youth Campus in 2024, partnering with the Boys & Girls Club, United Way, Teaching Tree Early Childhood Learning Center, and other nonprofits. This expansion will have a major impact on our waitlist; adding capacity for four to six additional therapists, it will allow children and families in Loveland, Greeley, Berthoud, and the surrounding area to receive life-changing help.

Many victims go untreated due to cost and distance; untreated trauma can lead to chronic diseases, anxiety, suicidal thoughts and actions, drug and alcohol abuse, and even lower academic achievement and graduation rates. Our children and families deserve better. We're here to help our clients not only survive, but to thrive. We can't create this new facility without you!



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# Support ChildSafe Through Sponsorship

Local businesses are the foundation of healthy communities and make it possible for us to serve anyone who needs our services regardless of ability to pay.

## Mission Sponsorship

\$10,000-\$100,000

Join the most generous members of our community by becoming a Mission Sponsor. By choosing this option, you ensure 100% of your donation goes directly to support our mission AND you receive the Colorado Childcare Tax Credit of 50% on your total donation. Your business will be recognized on all appropriate website and event collateral, and you will be invited as our guest to any event you choose.

Platinum  
Transparency  
2023

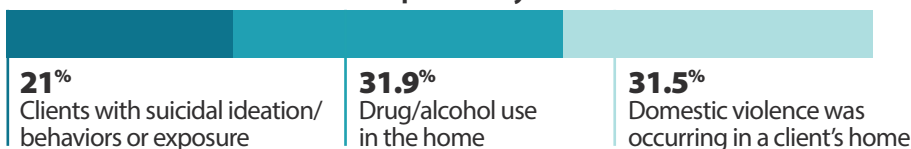
Candid.



## Who We Serve

In 2023, ChildSafe served **726** clients, from ages 2-84. We made several new therapist hires and saw our waitlist fall from more than 100 to 41. But, calls for help come in faster than clients complete treatment, so our wait list is now in the 70s.

**ADDITIONAL TRAUMA** was reported by **84.4%** of our clients:

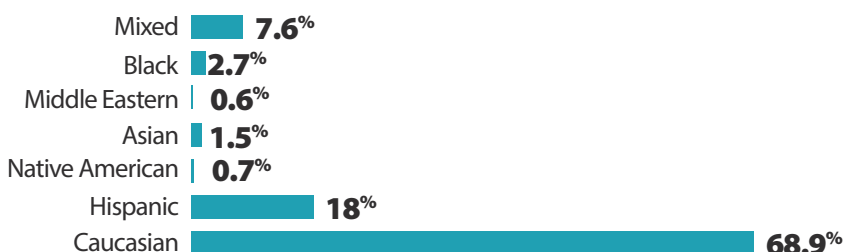


## OUR CLIENTS IN 2023

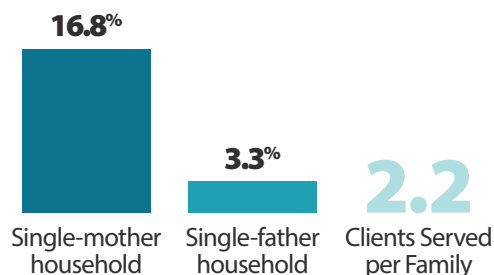
**68.5%** Females  
**31.5%** Males



## ETHNICITY



## OUR FAMILIES (405)



- **78.5%** of our clients are below the median income levels; 40.1% of clients served are considered extremely low income (less than 30% of the average median income)
- **78%** of our clients pay little to no money out of pocket for treatment.
- Our cost for a one-hour session is **\$150 per hour**. This rate includes everything: payroll, benefits, overhead like our mortgage, insurances, utilities, and supplies. On average, each client receives **29 sessions** for their course of treatment per year and **71 weeks** of treatment total.



## 2024 Event Sponsorship

Events are an ideal way to support ChildSafe's mission while also promoting your company brand. Event Sponsors help to alleviate production costs, ensuring that 100% of individual donations raised go toward services for ChildSafe clients. All Event Sponsors receive:

- Recognition at the applicable event and in related electronic and print media.
- Social media and e-newsletter mentions, including logos and links as applicable.
- Preferred seating when applicable • VIP benefits • Additional level-specific benefits

### 2024 Premier Event Sponsorship

\$12,500

Be recognized at the top sponsorship level at EVERY 2024 event, receive exclusive VIP recognition and experiences, get first choice of seating, early entry, and more!

### For the Love of Beer

\$500-\$5,000

*Wednesday February 14, 2024*

This sudsy event gets you in front of Fort Collins' finest brewers for an intimate evening of beer tasting, delicious small bites, and Valentine vibes.

- Master Brewer \$5,000 • Assistant Brewer \$2,500 • Taproom Manager \$1,000 • Beer Slinger \$500

### Celebration of Healing

\$1500-\$7,500

*Saturday June 8, 2024*

Our biggest event of the year honors the hard work our clients and staff are doing to heal. This event raises over \$100,000 to support our clients.

- Diamond \$7,500 • Platinum \$5,000 • Gold \$3,500 • Silver \$2,500 • Corporate Table \$1500

### Trivia Boo!

\$550-\$5,000

*Friday October 18, 2024*

ChildSafe's 16th Annual Trivia Boo will be spooktacular! Intense trivia competition paired with food, drinks, prizes, and more. This competition is always a fight to the finish!

- Summa Cum Laude \$5,000 • Magna Cum Laude \$2,500 • Dean's List \$1,500
- Honor Roll \$800 • Perfect Attendance \$550



## *For the Love of Beer*

*Wednesday February 14, 2024*

This sudsy event gets you in front of Fort Collins' finest brewers for an intimate evening of beer tasting, delicious small bites, and Valentine vibes. Bring your favorite craft beer lover or drown your single sorrows - either way it'll be fun!

### *Sponsorship Opportunities:*

#### **Master Brewer \$5,000**

Your logo on souvenir tasting glasses, eight event tickets, and marketing benefits listed below

#### **Taproom Manager \$1,000**

Your logo on bottle openers, marketing, and up to six tickets

#### **Assistant Brewer \$2,500**

Your logo on souvenir coozies, six event tickets, and marketing benefits listed below

#### **Beer Slinger \$500**

Your logo on coasters, marketing, and up to six tickets

Sponsors at all levels receive their logo or name on event screens, on print materials, and in electronic media (email, web, and social media), plus 20% off additional event tickets.

### *Audience and Reach:*

- 180 event attendees
- 500 person invitation list
- 25,000 reached through paid ads
- 100,500 Colorado Sound radio listeners
- 2,000 e-newsletter recipients
- 6,000 reached on social media
- 100 posters distributed
- 12,000 Colorado Sound newsletter recipients
- 448,574 Instagram followers of participating breweries





## *Celebration of Healing*

*Saturday June 8, 2024*

Our biggest event of the year honors the hard work our clients and staff are doing to heal. This event raises over \$100,000 to support our clients.

### *Sponsorship Opportunities:*

#### **Diamond Level**

**\$7,500**

Up to 16 tickets, 60-second promo commercial played on event screens, company banner displayed at venue, verbal recognition at event, VIP table seating, 3 bottles of wine at table, specialized dessert at table(s), shout out of your company by the band

#### **Platinum Level**

**\$5,000**

Up to 16 tickets, 30-second promo commercial on screens, company banner displayed at venue, verbal recognition at event, VIP table seating, 2 bottles of wine at table(s), specialized dessert at table(s)

#### **Gold Level**

**\$3,500**

Up to 8 tickets, verbal recognition at event, company banner displayed at event venue, VIP seating, 1 bottle of wine at table

#### **Silver Level**

**\$2,500**

Up to 8 tickets, verbal recognition at event, preferential table placement, category specific recognition

#### **Corporate Table**

**\$1,500**

8 tickets, table signage with name and logo, preferential table placement, recognition in program

Sponsors at all levels receive their logo or name on event screens, on print materials, and in electronic media (email, web, and social media), plus 20% off additional event tickets.

### *Audience and Reach:*

- 300-500 event attendees
- 1,000 person invitation list
- 25,000 reached through paid ads
- 2,000 e-newsletter recipients
- 6,000 reached on social media
- 20,000 KUNC newsletter recipients
- 220,000 KUNC radio listeners



## *Trivia Boo!*

*Friday October 18, 2024*

ChildSafe's 16th Annual Trivia Boo will be spooktacular! Intense trivia competition paired with food, drinks, prizes, costumes, and more. This competition is always a fight to the finish!

### *Sponsorship Opportunities:*

<b>Summa Cum Laude</b>	<b>\$5,000</b>	<b>Dean's List</b>	<b>\$1,500</b>
16 event tickets (two teams), all logo recognition as described below, verbal recognition at event, preferential table placement, two bonus mulligans		8 event tickets, all name recognition as described below, verbal recognition at event, preferential table placement	
<b>Magna Cum Laude</b>	<b>\$2,500</b>	<b>Honor Roll</b>	<b>\$800</b>
8 event tickets, all logo recognition as described below, verbal recognition at event, preferential table placement, one bonus mulligan		8 event tickets, sponsor name on all electronic communication pre/post event, sponsor name link on event page and website	
		<b>Perfect Attendance</b>	<b>\$550</b>
		8 event tickets, sponsor name on all electronic communication pre/post event	

Sponsors at all levels receive their logo or name on event screens, on print materials, and in electronic media (email, web, and social media), plus 20% off additional event tickets.

### *Audience and Reach:*

- 200 event attendees
- 1,000 person invitation list
- 25,000 reached through paid ads
- 2,000 e-newsletter recipients
- 6,000 reached on social media
- 100 posters distributed
- 5,276 Instagram followers of hostess Khloe Katz

# 2024 Sponsorship Agreement

## Contact

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

## Payment

☐ Check Enclosed   ☐ Pay via Website

## Mission Sponsorship

Amount \_\_\_\_\_

## Event Sponsorship Level

Please select event and sponsorship level below.

### ☐ 2024 Premier Event Sponsorship

☐ \$12,500

### ☐ Celebration of Healing

☐ Diamond \$7,500

☐ Platinum \$5,000

☐ Gold \$3,500

☐ Silver \$2,500

Category for Recognition:

☐ Music: Personal thank you/shout out from the band

☐ Drinks: Company Logo on napkins/coasters

☐ Appetizers: Signage on appetizer serving tables/trays

☐ Dessert: Signage on dessert serving tables

☐ Flower Sponsor: Signage on centerpieces

☐ Advertising: Thank you in paid promotions for the event

☐ Corporate Table \$1500

### ☐ For the Love of Beer

☐ Master Brewer \$5,000

☐ Assistant Brewer \$2,500

☐ Taproom Manager \$1,000

☐ Beer Slinger \$500

### ☐ Trivia Boo!

☐ Summa Cum Laude \$5,000

☐ Magna Cum Laude \$2,500

☐ Dean's List \$1,500

☐ Honor Roll \$800

☐ Perfect Attendance \$550

For questions and more information, contact

**Cathy Jones**

Marketing & Events Manager

970-449-4944 • [cjones@childsafecolorado.org](mailto:cjones@childsafecolorado.org)